

2010 Membership Application

____ Bronze Member (\$150 per month)	____ Silver Member (\$450 per month)
<p><i>Package Includes:</i></p> <ul style="list-style-type: none"> ✓ PR Toolkit – Best Practice Tips on How to Promote Award ✓ Brand Recognition – Logo, Link and 2 career postings on BestCompaniesAZ.com ✓ Community Outreach – “AZ’s BEST Give Back” Putting Arizona to Work - Announce job leads ✓ Member Orientation & Free Networking Reception (December 16, 2009 or January 2010) 	<p><i>Package Includes Bronze Membership benefits PLUS:</i></p> <ul style="list-style-type: none"> ✓ Brand Recognition – Company Profile with unlimited text and links to videos, website, etc. ✓ Career Postings – Up to 5 per month PLUS links to Twitter, LinkedIn and Facebook accounts ✓ Community Outreach – 5 minute company overview ✓ Member Orientation & Free Networking Reception

Customized Promotional Packages

Linking your PR, Marketing and HR Strategies

____ Gold Member (\$1,000 - \$2,500 per month) *	____ Platinum Member (\$3,000-\$5,000 month)*
<p><i>* Fee is based on the number and type of PR and Marketing events selected. Varies per client needs and industry interest. 6 month minimum contract required with monthly or quarterly payment options available. 5% discount for full 12 month payment.</i></p>	
<p><i>Package Includes Silver Membership benefits PLUS:</i></p> <ul style="list-style-type: none"> ✓ Public Relations – “Best Place to Work” awards pitched to target audience and minimum of 2 speaking opportunities. ✓ Community Outreach – Promoted as GOLD member for AZ’s BEST Give Back project. Speaking and exhibit opportunities to present job leads weekly. ✓ Marketing/Advertising – presented as Gold Member and 1 free ticket at all BCAZ events; ROS Banner Ads on BCAZ.com, 2X featured spotlight in BCAZ E-news ✓ Human Resources – HR Strategy Consultation <ul style="list-style-type: none"> - Award Consultation: Award submission for other local, state and national programs (2 hours). - HR Strategic Planning Support: up to 2-4 hours of survey analysis and HR action planning (1st quarter) - Recruitment Support: unlimited career postings, links to social media/videos, college relations events. 	<p><i>Package Includes Gold Membership benefits PLUS:</i></p> <ul style="list-style-type: none"> ✓ Public Relations – 4 speaking opportunities and right of first refusal for all BCAZ speaking and sponsorship opportunities that come up throughout the year. ✓ Community Outreach – Promoted as Platinum member for AZ’s BEST Give Back project. ✓ Marketing/Advertising – presented as Platinum Member and 2 free tickets at all BCAZ events; Flash & ROS Banner Ads, 4X featured spotlight in BCAZ E-news ✓ Human Resources – HR Strategy Consultation <ul style="list-style-type: none"> - Award Consultation: up to 4 hrs. - HR Strategic Planning Support: 4-8 hours - Recruitment Support: right of first refusal to speak at college relations events.

\$_____ Total Amount Due **Payment Option:** Monthly, Quarterly, Semi-Annual, Annual

____ **Pay by Check:** Make check payable to BestCompaniesAZ, LLC, 3701 E. Baseline Road, Suite F-106-140, Gilbert, AZ 85234.

____ **Pay by Credit Card:** Contact Bev Gant, 480-545-5151, for credit card payment processing.

Company Name:

Address: _____ **City** _____ **State** _____ **Zip** _____

Contact Name/Title: _____ **E-Mail:** _____

Phone: _____ **Signature/Date:** _____

NOTE: BestCompaniesAZ packages are separate from the Business Journal Best Place to Work sponsorships. BestCompaniesAZ begins promoting YOUR award immediately following the awards luncheon and all year long. Become a member today and reap the benefits associated with being the BEST.